



affiliate *membership*

A P P L I C A T I O N

mission *statement*

for affiliate members

To encourage participation in, and support of, Association sponsored functions by Affiliate members and to identify opportunities to do so.
To instill goodwill among Affiliate members by promoting professionalism within the framework of friendly cooperation.
To promote continued cooperation between Affiliate members for the advancement and growth of the Reno/Sparks Association of REALTORS®.

Thank you 2018 Partners for Success



Return completed application to:

Reno/Sparks Association of REALTORS® · 5650 Riggins Court, Suite 200 · Reno Nevada 89502
Phone 775.823.8800 · Fax 775.823.8805
www.rsar.realtor

business *Benefits*

Benefits to Build your Business

Build your business through opportunities available only to members of the Association:

- **NEW** Printed Affiliate Directory for Association Members
- Listing in the Association Membership roster, Affiliate roster.
- Company logo on RSAR website linked to your website.
- Network at Quarterly Business Meetings
- Distribution of promotional materials at Quarterly Business meetings
- Attend Association networking and social functions and get to know other members
- Member pricing on events and courses
- Sponsor Association activities to promote your company
- Become a Partner of the Association
- Display your company literature on the Business Services Wall in the lobby
- Participate in political and community service projects
- Be involved in the Association through committee participation
- Exhibit at annual EdExpo education event
- Exhibit and/or sponsor CE Core Education
- Periodically receive updated electronic marketing lists of the REALTOR® membership
- Company President or Office Manager will receive an *Affiliate Pin*
- Purchase 'Individual Advertising Options' to increase exposure
- Access to Reno/Sparks and Fernley Residential Real Estate Market Reports
- Charge courses and event tickets to your account and enjoy convenient on-line bill pay
- Employees may join as "Individual Affiliate" members for \$25 and receive an Affiliate pin, their own listing in the Affiliate rosters, the eNewsletter and join a committee.

Individual *Advertising Options*

- ★ \$25 Individual Affiliate Membership
- ★ \$250 Sponsorship of a course
- ★ \$100 Exhibit at Property Management Symposium
- ★ \$100 Exhibit at CE Core Education
- ★ \$100 One Month REALTOR® Resource Center
- ★ \$150 Quarter Page Advertisement in a program
- ★ \$250 "To the Point" Monthly Video Podcast Sponsorship
- ★ \$250 Exhibit at the EdExpo Education Event
- ★ \$300 Half Page Advertisement in a program
- ★ \$300 Fast Track Lunch Sponsorship
- ★ \$400 LACE Academy Lunch Sponsorship
- ★ \$400 Full Page Advertisement in a program
- ★ \$400 One quarter Company Adv. on Lobby Monitors
- ★ \$500 Custom Company Poster displayed in classroom poster gallery
- ★ \$600 Six months of Company Adv. on Lobby Monitors
- ★ \$900 One year Company Adv. on Lobby Monitors

Sponsorships are subject to availability and exclude designation courses.

Ask one of our many members why they choose to be an Affiliate of the Reno/Sparks Association of REALTORS®.

Feel free to contact Diane Steck at 823-8800 for questions or submit your application today!

duesSchedule

Welcome to the Reno/Sparks Association of REALTORS®. We are pleased that you are interested in joining the REALTOR® organization and look forward to working with you.

The application and induction process is a relatively simple one; however, there are some procedures and policies with which you should be familiar. **Please read this sheet before completing your application. A staff member will be happy to answer any questions.**

APPLICATION PROCESS

1. Submit this Application for Affiliate Membership along with applicable fees specified below.
2. The application will be reviewed by the Executive Committee and published for consideration by all Association members. If there are no objections, your name will be submitted to the Board of Directors for membership approval.

APPLICATION FEES AND DUES

1. All applications for Affiliate membership must be accompanied by the payment of an Association application fee and annual membership dues.
2. Annual membership dues are pro-rated based on the date of application (see schedule below).
3. Membership dues are due by January 1 of each year. Failure to pay the annual dues on or before January 31 of each year, will result in membership with the Reno/Sparks Association of REALTORS®, including benefits, will be terminated.

We congratulate you on your choice to join the Reno/Sparks Association of REALTORS® and look forward to serving you. Please feel free to contact Diane Steck with any questions you may have.

DATE OF APPLICATION	Jan	Feb	March	April	May	June
NVAR:	\$50.00	\$45.83	\$41.67	\$37.50	\$33.33	\$29.17
Local:	\$265.00	\$242.92	\$220.83	\$198.75	\$176.67	\$154.58
Total	\$315.00	\$288.75	\$262.50	\$236.25	\$210.00	\$183.75

DATE OF APPLICATION	July	Aug	Sep	Oct	Nov	Dec
NVAR:	\$25.00	\$20.83	\$16.67	\$12.50	\$8.33	\$4.17
Local:	\$132.50	\$110.42	\$88.33	\$66.25	\$44.17	\$22.08
Total	\$157.50	\$131.25	\$105.00	\$78.75	\$52.50	\$26.25

Fee Recap Worksheet

New Members

Application Fee \$100.00
 Membership Dues **(above)** \$_____

Secondary Members

Application Fee \$100.00
 Membership Dues **(above)** \$_____
 (Deduct NVAR fee if primary membership is in Nevada)

affiliate *Application*

Company Name _____

Select the category below that best describes the company:

- | | | |
|--|--|---|
| <input type="checkbox"/> Associations/Chamber | <input type="checkbox"/> Home Stores | <input type="checkbox"/> Home Warranty |
| <input type="checkbox"/> Inspections | <input type="checkbox"/> Insurance | <input type="checkbox"/> Media |
| <input type="checkbox"/> Mortgage and Banks | <input type="checkbox"/> Pest Control | <input type="checkbox"/> Plumbing |
| <input type="checkbox"/> Real Estate Education | <input type="checkbox"/> Real Estate Other | <input type="checkbox"/> Signs and Graphics |
| <input type="checkbox"/> Title Company | <input type="checkbox"/> Other: _____ | |

Applicant Name _____ Position _____

Office Address _____ City/State/Zip _____ / _____ / _____

Mailing Address _____ City/State/Zip _____ / _____ / _____

Office Phone # _____ Office Fax # _____

Direct Office # _____ Cell Phone # _____

Fed. Tax ID # _____ Email _____

Website www. _____

Preferred Contact Phone: Office Direct Line Cell Phone

Social Media Connections: Facebook Google+ Instagram LinkedIn Twitter SnapChat

Do you currently hold an ACTIVE Nevada Real Estate License? Yes No

I understand that by providing the Reno/Sparks Association of REALTORS® my email, fax number and cell phone, I consent to receive communications sent from the Reno/Sparks Association of REALTORS®, the Nevada Association of REALTORS®, and the NATIONAL ASSOCIATION OF REALTORS® via email, text messages or fax at the number/location listed above. I understand that standard text messaging rates will apply to any messages received from RSAR. I agree not to hold RSAR liable for any electronic messaging charges or fees generated by this service.

I DO NOT want to receive text message notifications. All other communication by email or fax are acceptable.

_____ (Initial Here)

REFERENCES

List two references, preferably local REALTORS® and provide address and phone numbers. Please do not list members of your firm or the Executive Committee of the Reno/Sparks Association of REALTORS®.

1. Name _____ Phone: _____

Address: _____ City/State/Zip _____ / _____ / _____

2. Name _____ Phone: _____

Address: _____ City/State/Zip _____ / _____ / _____

In applying for an Affiliate Membership in the Reno/Sparks Association of REALTORS®, I/we agree to support the high standards of conduct in the real estate profession as expressed in the REALTOR® Code of Ethics, to support the interest of home and other real property ownership, and to safeguard the use of the term REALTOR®.

committee *Opportunities*

Your input is invaluable to the continued progress of the Association! As an Affiliate member, you are eligible and encouraged to expand your participation with the Association by getting involved at the committee below. Committees.

You can choose up to three but there is no limit to your involvement!

- Budget & Finance** - for the for the financially savvy, this committee monitors the financial well-being and budget of the Association.
- Bylaws & Policy** - for the detail oriented, this committee develops and approves recommendation for governing docs of the Association
- Communications** - for the member who can think outside the box on effective and varied means to communicate to members on topics that will show value in their business.
- Education** - for the education junky, this committee is responsible for the approval and delivery of quality education on current and relevant topics.
- Events** - for the fun loving member, this committee organizes networking and charity events for an engaging member experience.
- Global Business** - for the member with an international interest in realty and education that wants to help REALTORS® in their effort to connect with international clients on a local and global level.
- Legislative** - for the political junky, this committee monitors and provides feedback on local ordinances and candidates that affect the industry. New members of the legislative committee will not be appointed after March 1.
- Real Estate Technology** - for the techie or wanna-be techie, this committee innovates on bringing new technology to members.
- Risk Reduction** - for the analytical minded, this committee works on evaluation and updating the RSAR forms library used by members in day-to-day business.
- Strategic Planning** - for the visionary, this committee sets the future direction of the Association.
- Young Professionals Network** - the young at heart entrepreneur, this committee organizes functions for networking and learning for the up and coming stars in the real estate industry.

I would love to participate in the Association! Please sign me up for the committees marked above.

Name _____ Company _____

Contact Phone # _____ Email _____

Please return this form by mail; fax or email to
Reno/Sparks Association of REALTORS®, 5650 Riggins Court, Ste 200, Reno, NV 89502

Fax: (775) 823-8805
email: info@rsar.realtor

affiliate *Code of Ethics*

ARTICLE 1

The Affiliate shall provide equal professional services to any person regardless of race, color, religion, sex, disability, familial status or national origin.

ARTICLE 2

The Affiliate shall be informed and do business in accordance with laws, governmental regulations and public policies in the field in which the Affiliate customarily engages.

ARTICLE 3

The Affiliate shall provide a level of competent service in keeping with the standards of practice in the field in which the Affiliate customarily engages.

ARTICLE 4

The Affiliate shall promote business in a positive and professional manner based on individual merit and those of the Affiliate company.

ARTICLE 5

The Affiliate shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false misleading statements about competitors.

ARTICLE 6

The Affiliate shall not denigrate competitors in an attempt to gain business.

ARTICLE 7

The Affiliate shall interact with all affiliate members within the guidelines of this Code of Ethics.

ARTICLE 8

The Affiliate shall recognize and abide by the Reno/Sparks Association of REALTORS® and National Association of REALTORS® Code of Ethics. This includes cooperation in any disciplinary proceedings or investigations conducted by the Reno/Sparks Association of REALTORS®.