



affiliate *membership*

A P P L I C A T I O N

We congratulate you on your choice to join the Reno/Sparks Association of REALTORS® and look forward to serving you. Please feel free to contact a staff member with any questions you may have.



Return completed application to:

Reno/Sparks Association of REALTORS® · 5650 Riggins Court, Suite 200 · Reno Nevada 89502
Phone 775.823.8800 · Fax 775.823.8805
www.rsar.net



Dear Prospective Affiliate Member,

Thank you for your inquiry regarding Affiliate membership in the Reno/Sparks Association of REALTORS®. Should your business elect to formally associate with this approximately 1,900 member professional trade association, there are numerous benefits of which you may wish to take advantage.

According to our Bylaws, Affiliate members are individuals or firms who have interests requiring information concerning real estate, and are in sympathy with the objectives of the Association. Following submittal of the application, the Board of Directors decides if the applicant's business is an appropriate one for Affiliate membership.

The Reno/Sparks Association of REALTORS® is the area's largest professional trade association. The vast majority of its members are real estate brokers and salespeople who have pledged to adhere to a strict code of ethics and thereby earn the privilege to utilize the REALTOR® trademark. All REALTORS® are also members of the State and National Association.

There are over 200 businesses, including banks, savings and loan associations, title and escrow companies, home inspection, mortgage companies, media and related service organizations that have affiliated with this Association. Affiliate members are invited to take an active role in the Association's numerous social, educational, political and community service activities. They do this through attendance, advertising at functions and participating in the Association's committees.

Affiliate membership brings with it inclusion on the Association's mailing list for our weekly eNewsletter and listed in our searchable Affiliate Business Services Roster on our website. Members are invited to attend the Association's Bi-Monthly Membership Networking Meetings and social functions.

Affiliates feel that these occasions provide excellent opportunities for developing new business contacts, and sustaining existing ones. Our Association's leaders feel that this is a valuable service for our REALTOR® members as well.

New Affiliates are presented with a certificate and pin at the Bi-Monthly Membership Networking Meeting and are given time to introduce themselves and their company. The Affiliate's business information is listed in the Affiliate Roster, and when a member or non-member requests a referral, Affiliate information is forwarded. All employees of an Affiliate office are considered Affiliate members; however, employees are not listed individually in the roster unless they chose to join as an Individual Affiliate.

The annual dues for Affiliate membership is \$365.00 (prorated monthly) and includes membership in the Nevada Association of REALTORS®. There is a one-time application fee of \$100.00.

If you wish to become an Affiliate member, visit the Affiliate page on our website at www.rsar.net to complete the Affiliate application. You may contact Diane at 823-8800 for a complete review of Affiliate benefits and a tour of our facilities. We think you'll be impressed.

Sincerely,

A handwritten signature in black ink, appearing to read "K. Sigstad", is written over a white rectangular area.

Kevin Sigstad, 2012 President
Reno/Sparks Association of REALTORS®

duesschedule

Welcome to the Reno/Sparks Association of REALTORS®. We are pleased that you are interested in joining the REALTOR® organization and look forward to working with you.

The application and induction process is a relatively simple one; however, there are some procedures and policies with which you should be familiar. **Please read this sheet before completing your application. A staff member will be happy to answer any questions.**

APPLICATION FEES AND DUES

1. All applications for Affiliate membership must be accompanied by the payment of an Association application fee and annual membership dues.
2. Annual membership dues are pro-rated based on the date of application (see schedule below).

APPLICATION PROCESS

1. Submit this Application for Affiliate Membership, together with the fees specified.
2. The application will be reviewed by the Executive Committee and published for consideration by all Association members. If there are no objections, your name will be submitted to the Board of Directors for membership approval.

We congratulate you on your choice to join the Reno/Sparks Association of REALTORS® and look forward to serving you. Please feel free to contact Diane Steck with any questions you may have.

DUES PAYMENT SCHEDULE - ACTIVE AFFILIATE MEMBERS

DATE OF APPLICATION:	JAN	FEB	MAR	APR	MAY	JUN
NVAR:	\$50.00	\$45.83	\$41.67	\$37.50	\$33.33	\$29.17
Local:	\$315.00	\$288.75	\$262.50	\$236.25	\$210.00	\$183.75
Total	\$365.00	\$334.58	\$304.17	\$273.75	\$243.33	\$212.92

DATE OF APPLICATION:	JUL	AUG	SEP	OCT	NOV	DEC
NVAR:	\$25.00	\$20.83	\$16.67	\$12.50	\$8.33	\$4.17
Local:	\$157.50	\$131.25	\$105.00	\$78.75	\$52.50	\$26.25
Total:	\$182.50	\$152.08	\$121.67	\$91.25	\$60.83	\$30.42

Fee Recap Worksheet

New Members

Application Fee \$100.00

Membership Dues (**above**) \$ _____

Secondary Members

Application Fee \$100.00

Membership Dues (**above**) \$ _____
(Deduct NVAR fee if primary membership is in Nevada)

affiliate membership

Benefits to Build your Business

Build your business through opportunities available only to members of the Association:

- Listing in the Association membership roster, Affiliate roster and on-line searchable roster by business category
- Network at Bi-Monthly Membership meetings
- Distribute promotional materials at the Bi-Monthly Membership meetings
- Participate in Association networking and social functions
- Sponsor Association activities
- Become a Partner of the Association
- Display your company literature on the Business Services Wall in the lobby
- Participate in political and community service projects
- Be involved in the Association through committee participation
- Discounted participation in the annual EdExpo Education and Tradeshow Event
- Purchase select items at the REALTOR® Retail Center
- Access to Association services such as facility rentals and charge purchases to your account
- Periodically receive electronic marketing lists of new members and REALTOR® membership
- Company President or Office Manager will receive an *Affiliate Pin*
- Purchase 'Individual Advertising Options' to increase exposure
- Access to premium and standard market reports
- On-line bill pay
- Individual employees may join as "Individual Affiliate" members for \$25 and receive an Affiliate pin and individual listing in the Affiliate rosters.

Individual Advertising Options

- NEW \$500 Website Tile for 1 year
- NEW \$150 Logo on eNewsletter for 1 month
- NEW \$200 "To the Point" Monthly Sponsorship
- NEW \$150 Sponsorship of a Lunch N' Learn
- \$25 Individual Affiliate Membership
- \$50 Sponsorship of a course
- \$50 Sponsorship of Membership Meeting
- \$100 One Month REALTOR® Resource Center
- \$150 Quarter Page Advertisement in a program
- \$300 Half Page Advertisement in a program
- \$400 Full Page Advertisement in a program
- \$500 Custom Company Poster displayed in classroom poster gallery

Ask one of our many members why they choose to be an Affiliate member of the Reno/Sparks Association of REALTORS®.

Feel free to contact Diane Steck at 823-8800 for further information or submit your application today!

affiliate*application*

Company Name: _____

Contact Name: _____ Title: _____

Office Address: _____ City _____ State _____ Zip _____

Mailing Address: _____ City _____ State _____ Zip _____

Office Telephone Number: _____ Office Fax Number: _____

Type of Business: _____ Email: _____

Federal Tax ID# or Last 4 digits of SSN: _____

Website: _____

Do you currently hold an ACTIVE Nevada Real Estate License? Yes No

Yes, I consent to receipt of unsolicited advertisement, offers or other communication sent by or on behalf of RSAR, via mailing address(es), email, telephone number(s) and fax number(s).

Fax #: _____ (Initial Here) _____

Yes, I consent to receive mailings/emails from other members. (Initial Here) _____

REFERENCES

List three references, preferably local REALTORS[®] and provide address and phone numbers. Please do not list members of your firm or the Executive Committee of the Reno/Sparks Association of REALTORS[®].

1. Name _____ Phone: _____

Address: _____ City _____ State _____ Zip _____

2. Name _____ Phone: _____

Address: _____ City _____ State _____ Zip _____

3. Name _____ Phone: _____

Address: _____ City _____ State _____ Zip _____

Membership dues are due by January 1 of each year. I understand that if I fail to pay the yearly dues and assessments on or before January 31 of each year, my membership in the Reno/Sparks Association of REALTORS[®], Inc. and all membership services will be terminated.

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In applying for an Affiliate Membership in the Reno/Sparks Association of REALTORS[®], Inc., I/we agree to support the high standards of conduct in the real estate profession as expressed in the REALTOR[®] Code of Ethics, to support the interest of home and other real property ownership, and to safeguard the use of the term REALTOR[®].

Signature of President or Manager

Date

missionstatement

for affiliate members

- To encourage participation in, and support of, Association sponsored functions by Affiliate members and to identify opportunities to do so.
- To instill goodwill among Affiliate members by promoting professionalism within the framework of friendly cooperation.
- To promote continued cooperation between Affiliate members for the advancement and growth of the Reno/Sparks Association of REALTORS®.

Committee Involvement

Expand your networking opportunities and support the mission of the Association by becoming a part of a committee.

As a committee member, you can play an integral part in the planning of social events, education events, risk reduction, local political affairs or take a lead role in our annual Fair Housing skit, just to name a few.

To find out more about joining committee involvement, ask a Reno/Sparks Association of REALTORS® staff member. We will be happy to help you.



Call or stop by the
Reno/Sparks Association of REALTORS®