

**8.4.1.1 REQUEST FOR COMMUNITY/PUBLIC RELATIONS CONTRIBUTIONS**

1. The current president-elect shall recommend to the Board of Directors an identified charity or charities that will be the beneficiary of fundraising efforts for the coming year. Criteria for identifying a charity should include:
  - a. tie to real estate
  - b. the representation of a charity within in communities that encompass the Reno/Sparks Association of REALTORS® jurisdiction,
  - c. public relations impact within the communities served by the Reno/Sparks Association of REALTORS®
  - d. greatest involvement by the membership
2. The Board of Directors, may from time to time, make donations to additional charities other than those initially approved.
3. Each year the Budget & Finance Committee will consider the budgeting for community public relations in an amount up to the total amount requested by the approved organizations.

Approved by Budget & Finance:	<u>10/17/08</u>
Approved by Bylaws & Policy:	<u>8/26/08</u>
Approved by Board of Directors:	<u>8/28/08</u>