

### **8.3.1.7 WEBSITE PRIVACY/SECURITY POLICY**

We recognize the importance of protecting the personal information you provide at web sites owned and/or controlled by the Reno/Sparks Association of REALTORS®. At RSAR we maintain the following web site policy:

RSAR maintains security procedures and standards which are as safe as today's technology permits. The rsar.org website has sophisticated encryption and authentication tools to protect the security of your credit card information and we do our best to protect its security on our systems. Specifically, every page in the rsar.org ordering process that requests credit card information uses Secure Sockets Layer (SSL) encryption, which is designed to render information unreadable should anyone try to intercept it.

RSAR does not share, sell or distribute any of your personal information, including your email address, to any third party.

RSAR's computer is not set up to track, collect or distribute personal information about its visitors. While it recognizes the home server of visitors, it does not recognize email addresses. For example, it can tell which internet service provider visitors use, but not the names, addresses or other information about visitors that would allow RSAR to identify the particular visitors to its site.

Credit information that you and credit authorizers provide when you make payments by credit card or electronic check for products for services will only be used to process the transaction you request. This information will be provided to and maintained by reputable credit reporting databases, but will never be sold, shared or provided to other third parties.

By using this site, you are agreeing to this privacy policy. **IF YOU DO NOT AGREE WITH THIS POLICY, DO NOT USE THIS SITE.** If you continue to use this site and any affiliated sites after changes are made to this policy will mean that you accept those changes.

Approved by Bylaws and Policy: 5/10/07

Approved by Board of Directors: 6/28/07