

#### **4.16 Global Business Committee Job Description**

Committee Members: Committee members are selected from volunteer forms submitted to the Association. Committee representation shall be a mix of REALTOR®, Affiliate and Individual Affiliate members.

Term: Committee year shall be as defined in Article XIV, Section 2 of the Association bylaws. (one year total)

Chair: Appointed by the President

Vice Chair: Appointed by the President-elect

Meetings: Committee meetings shall be at the call of the Chair, but shall be held a minimum of four times per year.

Attendance Requirements: Any committee member missing two (2) regular or special meetings without excuse acceptable to the Chair or Vice Chair shall be removed from the committee (Ref.1.1.1.8).

#### **Objective/Philosophy**

1. To raise global awareness of Reno, Sparks and Washoe County as desirable economic places to do business, and buy and sell real estate
2. To help REALTORS® in their effort to connect with international clients on a local and global level.
3. To educate members on working with diverse cultures

#### **Duties**

1. Increase the awareness about global opportunities
2. Educate REALTORS® and affiliates about the intricacies of working with other cultures
3. Educate REALTORS® on state and federal legislation affecting non-resident buyers and sellers
4. Work with NVAR and other local association of REALTORS® to promote global events.
5. Create a strong communication program to develop a successful global business group. Engagement of global opportunities begins with a board that arms its members with the knowledge necessary for success. Communication may be in the form of regular e-mail to members on global topics or a global page on the Association website.
6. Provide education opportunities to grow global business in the form of Certified International Property Specialist (CIPS) designations courses, At Home With Diversity, and other courses deemed valuable to those members interested in the global market.
7. Create opportunities to foster networking, collaboration, and referral opportunities.
8. Form partnerships with other organizations and professional groups in their areas. Successful global committees act as REALTOR®-driven community organizations, working with local business and cultural groups toward common goals. The committee shall open its programs to non-REALTOR® businesses and organizations that foster collaboration between the groups and allows the real estate market to drive growth and profitability within the community at large.
9. Work with the staff and Communications Committee to create content, networking, brand development, and electronic communication to make members and the community aware of the association's efforts in fostering global real estate business locally.

Approved by:

Global Business Committee: 06/25/15

Bylaws & Policy: 10/15/15

Board of Directors: 10/27/15